PRIVACY POLICY

BACKGROUND:

This Policy applies as between you, the User of this Website and Shipping Containers London the owner and provider of this Website. This Policy applies to our use of any and all Data collected by us in relation to your use of the Website.

1. **Definitions and Interpretation**

In this Policy the following terms shall have the following meanings:

"Data" means collectively all information that you submit to the

Shipping Containers London Website. This definition shall, where applicable, incorporate the definitions

provided in the Data Protection Act 1998;

"Shipping Containers

London"

means Shipping Containers London – A Division of Containers4saleuk Ltd of CEME Innovation Centre,

Marsh Way, Rainham, Essex, RM13 8EU

"User" means any third party that accesses the Website and is

not employed by Shipping Containers London and acting

in the course of their employment; and

"Website" means the website that you are currently using

(<u>www.shippingcontainerslondon.com</u>) and any subdomains of this site (e.g. subdomain. www.shippingcontainerslondon.com/20ft-container-

sales/) unless expressly excluded by their own terms and

conditions.

2. Scope of this Policy

This Policy applies only to the actions of Shipping Containers London and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not limited to, any links we may provide to social media websites.

3. Data Collected

- 3.1 This Website does not collect Data about our Users by any means unless you contact Shipping Containers London via an email link which is included in the Website. This Website does not place cookies on your computer and does not use any other means of data collection including, but not limited to, forms.
- 3.2 From emails we may collect your name, your email address and any other information which you opt to supply.

4. Our Use of Data

- 4.1 <<insert name>> will use your Data for the following purposes:
 - 4.1.1 [responding to the contents of your email to us;]

- 4.1.2 [internal record keeping;]
- 4.1.3 [improvement of our products / services;]
- 4.1.4 [transmission by email of promotional materials that may be of interest to you;]
- 4.1.5 [contact for market research purposes which may be done using email. Such information may be used to customise or update the Website.]

5. Links to Other Websites

This Website may, from time to time, provide links to other websites. Shipping Containers London has no control over such websites and is in no way responsible for the content thereof. This Policy does not extend to your use of such websites. Users are advised to read the privacy policy or statement of other websites prior to using them.

6. Accessing your own Data

You have the right to ask for a copy of any of your personal Data held by Shipping Containers London (where any such data is held) on payment of a small fee which will not exceed £1000.

7. **Security**

7.1 Data security is of great importance to Shipping Containers London and to protect your Data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure Data collected via this Website.

8. Changes to this Policy

Shipping Containers London reserves the right to change this Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the Policy on your first use of the Website following the alterations.